



Application for Technical Assistance Program

About Main Streets Allegheny

Main Streets Allegheny is a program of Allegheny County Economic Development (ACED) designed to strengthen commercial corridors and support local businesses across Allegheny County. Through targeted investment in neighborhood business districts, Main Streets Allegheny brings together technical assistance, grants, loans, and district-level investment to help municipalities, business districts, and small businesses create vibrant, thriving communities where residents live, work, and shop.

To learn more at Main Streets Allegheny click [here](#).

About the Main Streets Allegheny Technical Assistance Program

The Main Streets Allegheny Technical Assistance Program (MSA-TAP) provides hands-on support from qualified consultants to help communities plan, organize, and implement successful Main Street revitalization strategies. This support is provided by [Fourth Economy Consulting](#) and [evolveEA](#), with additional technical assistance provided by a group of approved experts, including grant writers and marketing professionals.

After acceptance into the program, municipalities will be evaluated to determine the specific planning and technical assistance to be provided and the recommended program lifecycle (1-3 years).

Municipalities that do not have existing business district plans (either created during the former Allegheny Together program or through another effort) will receive a detailed, implementable Strategic Action Plan for their business district within the first 6 months of the program. Municipalities with existing business district plans will receive tailored technical assistance to implement the strategies outlined in their plans and additional scopes of work to complement these efforts.

Technical Assistance Program Services:

Participants will receive a comprehensive package of services that can be broken into two main components:

- **Technical Assistance and Strategic Planning:** These activities may include strategic planning and/or specific planning studies (e.g., market analysis, bicycle and/or pedestrian plans, business retention and attraction strategies, site location assistance) or additional support for grant writing or organizational planning.
- **Small Business Assistance:** Specific support for small businesses, such as business owner surveys, resource identification, site location assistance, business expansion and retention services, and business association formation.

Program and Eligibility Guidelines

Eligibility Overview

- Municipal Applicant must be within Allegheny County but outside the City of Pittsburgh
- Program is designed to support municipalities with traditional Main Street business districts.
- Only one Primary Applicant per municipality, but multi-municipal coordination is encouraged.
- At least one Letter of Support must be submitted with the application from a partner organization located in the municipality or a small business located within the district.
- If the applicant is a non-profit organization, application must include a Letter of Support from an authorized representative of the municipality.
- For Multi-Municipal Applications, one or more Letter(s) of Support must be provided from municipalities supporting the primary applicant.

Eligibility Details

Eligible municipalities are those that have existing Main Street-style business districts. Main Street districts are traditional business districts that support pedestrian foot traffic and have a distinct commercial core.

These characteristics help achieve the Technical Assistance Program's goal of drawing people into Main Street districts, increasing foot traffic, and activating the

county's historic business districts. If you have any questions about your community's eligibility, please contact tap@mainstreetsallegheny.com.

Application Details

Both Individual Main Streets and Multi-Municipal Main Streets applications will be accepted.

Organizational/Municipal Capacity:

- **Program Coordinator Commitment:** Applicants must designate a volunteer Program Coordinator for the municipality that will serve as the main point of contact. It is estimated that the Program Coordinator will spend 5-10 hours per month helping to implement the program.
- **Business District Advisory Committee:** The municipality and its partner(s) must have interest and capacity to form a Business District Advisory Committee with a mix of business owners, developers, residents, and other stakeholders who can help implement the program and support the Program Coordinator.
- **Tracking Results:** Applicants must share a commitment to tracking metrics identified by Allegheny County Economic Development and its partners.

Application Checklist

Application Checklist	Individual Main Streets	Multi-Municipal Main Streets
Application Form		
Program Coordinator Identification		
Main Street Business or Partner Organization Letter of Support		
Supporting Municipality Letter of Support		

Important Dates and Selection:

Allegheny County Economic Development will review all applications and participants will be selected based on eligibility and capacity to fully participate in

the program. Follow-up interviews and/or questions may be requested of applicants.

- Main Streets Allegheny Technical Assistance Program Applications Available: July 30
- Technical Assistance Program Office Hours (Opportunity for Applicants to ask questions and receive assistance with their application):
 - Thursday, August 13 from 2:30-4pm, Register [here](#).
 - Thursday, August 20 from 9-10:30am, Register [here](#).
- Applications will be due by 5 pm: Friday, August 28, 2026
- Applicants Notified: Week of September 14

Submission

The full application is available at [this link](#). For assistance completing your application, contact tap@mainstreetsallegheny.com.

Questions

Questions about the Technical Assistance Program (TAP) of Main Streets Allegheny can be directed to tap@mainstreetsallegheny.com.

For general questions about the Main Streets Allegheny program, please email mainstreetsallegheny@alleghenycounty.us.

This program was made possible through Main Streets Allegheny, an initiative of County Executive Sara Innamorato with funding provided by the Redevelopment Authority of Allegheny County.